



Center for Interdisciplinary Research  
M. I. Rudomino All-Russia State Library for Foreign Literature

International Center for Semiotics and Intercultural Dialogue  
State Academic University for the Humanities

**INTERNATIONAL  
SCIENTIFIC CONFERENCE**

**“THE MISSION OF SEMIOTICS IS TO ENGAGE  
IN CULTURE”**



Scientific Hall named after Vyacheslav Vs. Ivanov  
Cultural Center “Francothèque”  
M. I. Rudomino All-Russia State Library for Foreign Literature  
(Moscow, Nikoloyamskaya St., 1)

**December 11, 2024**

## ORGANIZING COMMITTEE OF THE CONFERENCE

*Arefyev Dmitry Andreevich*, Leading Librarian of the Center for Interdisciplinary Research of the M. I. Rudomino All-Russia State Library for Foreign Literature, Junior Research Fellow at the A. M. Gorky Institute of World Literature of the Russian Academy of Sciences.

*Merkoulova Inna Gennadievna*, PhD in Philology (Russia), Doctor of Linguistics and Semiotics (France), Associate Professor, Director of the International Center for Semiotics and Intercultural Dialogue of the State Academic University for the Humanities, Winner of the Open Competition of the Library of Foreign Literature with the Lecture Series *Semiotics 2.0*.

*Fenomenova Lyudmila Valentinovna*, Leading Librarian of the Center for Interdisciplinary Research of the M. I. Rudomino All-Russia State Library for Foreign Literature, Postgraduate Student of the Institute of Slavic Studies of the Russian Academy of Sciences.

**Conference format:** mixed (in-person/ online).

**Working languages:** Russian, English.

**Time limit:** presentation – 15 minutes, questions – 5 minutes

**Time:** Moscow (GMT+3)

## PROGRAM

**10:00** ARRIVAL OF CONFERENCE PARTICIPANTS, CONNECTION OF ONLINE PARTICIPANTS.

Scientific Hall named after Vyacheslav Vs. Ivanov, M. I. Rudomino All-Russia State Library for Foreign Literature

**10:20** OPENING OF THE CONFERENCE. GREETINGS.

10:30 – 12:45 – <b>Section <i>Semiotics of Culture: Codes and Symbols (I)</i></b> , Scientific Hall (moderators Arefyev D. A., Merkoulova I. G.)	10:30 – 12:50 – <b>Section <i>Semiotics of culture: Codes and Symbols (II)</i></b> , Francothèque (moderator Novikova A. A.)
Lunch break	
13:30 – 15:30 – <b>Section <i>Author, Translation, Interpretation</i></b> , Scientific Hall (moderators Arefyev D. A., Merkoulova I. G.)	13:30 – 15:30 – <b>Section <i>Beauty, Image, Style</i></b> , Francothèque (moderator Dumnova E. M.)
Coffee break	
16:00 – 17:40 – <b>Section <i>Theatrical Semiotics and Aesthetics</i></b> , Scientific Hall (moderator Merkoulova I. G.)	16:00 – 17:40 – <b>Section <i>Art: Yesterday, Today, Tomorrow</i></b> , Francothèque (moderator Fenomenova L. V.)
18:00 – 19:00 – <b>Section <i>Semiotics of Digital Reality</i></b> , Scientific Hall (moderators Merkoulova I. G., Arefyev D. A.)	

## **Section *Semiotics of Culture: Codes and Symbols (I)*** **Scientific Hall**

**10:30 – 10:50**

**Antique Symbol: The Relationship Between Literary and Artistic Practice and the Antique Foundation of Modern Culture** (*in person*)

*Romanovskaya Alla Alekseevna*, Doctor of Philology, Professor of the Department of Slavic Languages, Minsk State Linguistic University (Minsk, Belarus)

**10:50 – 11:10**

**Tmesis in Contemporary French Poetry: on Virtual Boundaries and Transgression** (*in person*)

*Belavina Ekaterina Mikhailovna*, PhD in Philology, Associate Professor of the Philological Faculty of the Lomonosov Moscow State University

**11:10 – 11:30**

**The Creativity and Literary Heritage of Sergei Prokofiev in the Context of the Semiotics of Culture** (*online*)

*Saiko Elena Anatolyevna*, Doctor of Philosophy, Professor, Head of the Department of Theory and History of Culture and Art, Faculty of History, State Academic University for the Humanities, Chief Researcher, Research Center “Science” of the Russian Academy of Sciences

**11:30 – 11:50**

**Cultural Signs and Codes in Nuri Bilge Ceylan Films** (*online*)

*Selin Gürses Şanbay*, Associate Professor, Department of French Language and Literature of Istanbul University (Istanbul, Turkey)

**11:50 – 12:10**

**The Importance of Y. M. Lotman’s Semiotics for the School of Receptive Aesthetics (influence on the Concept of Wolfgang Iser)** (*in person*)

*Zarubin Alexander Yuryevich*, Postgraduate Student of the State Institute of Art Studies

**12:10 – 12:45**

**(Plenary lecture)**

**Reading Signs, Presence in the World (Dual Tradition of Semiotics)** (*online*)

*Zenkin Sergey Nikolaevich*, Doctor of Philology, Chief Researcher, Russian State University for the Humanities

Lunch break

## **Section *Author, Translation, Interpretation*** **Scientific Hall**

**13:30 – 13:50**

***The Note by Somerset Maugham: Text, Paratext, Interpretations* (in person)**

*Zavyalova Maria Vyacheslavovna*, PhD in Philology, Senior Researcher at the Institute of Slavic Studies of the Russian Academy of Sciences

**13:50 – 14:10**

**Modern Interpretation of Symbols and Their Past Semiotics: *Apple* before and after** (online)

*Geybullaeva Rahilya Mamed kyzy*, Doctor of Philology, Professor of the Slavic University (Baku, Azerbaijan)

**14:10 – 14:30**

**Metaphorical Representation of the Concept “Vérité – Truth” in the Individual Author’s Consciousness of Gustave Flaubert** (online)

*Rozanova Natalia Felixovna*, PhD in Philology, Senior Lecturer at Moscow State Linguistic University

**14:30 – 14:50**

**Poetics of Perspectivism in Yuri Koval’s Story *The Lightest Boat in the World*** (online)

*Pologova Inga Dmitrievna*, Assistant of the Department of Russian and Foreign Literature and Public Relations of the Samara National Research University named after Academician Sergei Korolev

**14:50 – 15:10**

**The Author’s System of Symbolic Antitheses in the Space of the Novel (on the example of A. Ilichevsky’s novels “Newton’s Drawing”, “Iceland”)** (online)

*Tyutelova Larisa Gennadievna*, Doctor of Philology, Associate Professor, Head of the Department of Russian Foreign Literature and Public Relations, Samara National Research University named after academician Sergei Korolev

*Sidorenko Liliya Sergeevna*, Postgraduate Student of the Department of Russian Foreign Literature and Public Relations, Samara National Research University named after academician Sergei Korolev

**15:10 – 15:30**

**Artistic Debate on Beauty: from Ivan Goncharov to Evgeny Vodolazkin** (online)

*Oturgasheva Natalya Vadimovna*, PhD in Philology, Associate Professor of the Department of International Relations and Humanitarian Cooperation at the Siberian Institute of Management, Branch of the Russian Presidential Academy of National Economy and Public Administration

Coffee break

## **Section *Theatrical Semiotics and Aesthetics*** **Scientific Hall**

**16:00 – 16:20**

**“If I could tell...”: Semiotics and Polyphony of Enunciation in a Theatrical Context** (*in person*)

*Merkoulova Inna Gennadijevna*, PhD in Philology (Russia), Doctor of Linguistics and Semiotics (France), Associate Professor, Director of the International Center for Semiotics and Intercultural Dialogue of the State Academic University for the Humanities

*Merkoulova Marina Gennadijevna*, PhD in Philology, Documentary Film Director, Editor-in-chief of the Online Publication about the Theater “Media Project ARTIST”

**16:20 – 16:40**

**Emanuel Schikaneder: Aesthetic Concepts of the 18th Century Viennese Theater through the Prism of Drama** (*online*)

*Orlova Tatyana Sergeevna*, Lecturer at the St. Petersburg State Academy of Art and Industry named after Alexander Stieglitz

**16:40 – 17:00**

**Interpretation and Creation of Interpretational Concepts of Musical and Symphonic Works** (*in person*)

*Chernigovsky Mikhail Maksimovich*, PhD in History, Assistant of the Department of International Humanitarian Relations of the St. Petersburg State University

**17:00 – 17:20**

**Using the Semiotic Approach in the Study of Choreographic Art** (*in person*)

*Priezzheva Elizaveta Sergeevna*, Candidate of the Academic Degree of Candidate of Art History, Faculty of Arts, Lomonosov Moscow State University

**17:20 – 17:40**

**The Influence of Modern Technologies on the Process of Creating a Hero’s Costume in Historical Films (in the Film Adaptation of William Shakespeare’s Play)** (*online*)

*Kalko Olga Viktorovna*, Candidate of the Academic Degree of Candidate of Sciences of the All-Russian State University of Cinematography named after Sergei Gerasimov

## ***Section Semiotics of culture: codes and symbols (II)*** **Frantothèque**

**10:30 – 10:50**

**Lost and Found Beauty in Russian Cinema of the 1990s** (*in person*)

*Evallie Violetta Dmitrievna*, PhD in Cultural Studies, Senior Researcher at the State Institute of Art Studies, Executive Secretary of the Peer-reviewed Scientific Journal “Art Culture”

**10:50 – 11:10**

**Symbols on the Screen: Cultural Codes of South Korea in Video Art** (*in person*)

*Shevnina Yana Andreevna*, Master of History, St. Petersburg State University

**11:10 – 11:30**

**Clothing as a Language: Reflection of Otherness in Traditional Kazakh Culture** (*online*)

*Shaigozova Zhanerke Nauryzbayevna*, Candidate of Pedagogical Sciences, Associate Professor of the Kazakh National Pedagogical University named after Abay (Almaty, Kazakhstan)

**11:30 – 11:50**

**The Iconic Aspect in the Formation of Gesture in Russian Sign Language** (*in person*)

*Avdeeva Yana Tarasovna*, Postgraduate Student at Lomonosov Moscow State University

**11:50 – 12:10**

**Semiotics of Ethnic Culture: History and Modernity** (*online*)

*Nazarov Ravshan Rinatovich*, PhD in Philosophy, Associate Professor of the Department of Legal and Humanitarian Disciplines of the Tashkent Branch of the Russian University of Economics named after Georgiy Plekhanov, Senior Researcher of the Institute of State and Law of the Academy of Sciences of the Republic of Uzbekistan

*Aliyeva Viloyat Renatovna*, Senior Lecturer of the Department of Legal and Humanitarian Disciplines of the Tashkent Branch of the Russian University of Economics named after Georgiy Plekhanov (Tashkent, Uzbekistan)

**12:10 – 12:30**

***Seb-i Arus* Ceremony: an analysis of Symbols within the Framework of Lotman’s Concepts of Cultural Semiotics** (*online*)

*Burcu Yaman*, PhD, Assistant Professor, Department of English Translation and Interpretation of Ondokuz Mayıs University (Samsun, Turkey)

**12:30 – 12:50**

**Semiotic analysis of traditional symbols in the architecture of Astana: from the yurt to the tree of life** (*online*)

*Saikeneva Dinara Kairatovna*, PhD in Chinese history, Associate Professor of the Department of Oriental Studies at the Kazakh University of International Relations and World Languages named after Ablai Khan (Almaty, Kazakhstan)

Lunch break

## **Section *Beauty, Image, Style*** **Francothèque**

**13:30 – 13:50**

**Cultural code in Modern Architecture of Japan** (*in person*)

*Dumnova Elnara Mikhailovna*, Doctor of Philosophy, Professor of the Department of Philosophy and Humanities, Novosibirsk State University of Economics and Management

**13:50 – 14:10**

**Ornament: Semantic Horizon of Form** (*online*)

*Sharapov Ivan Aleksandrovich*, Member of the Union of Artists of Russia, Associate Professor of the Department of Compositional and Artistic Training of the Ural State University of Architecture and Arts named after Nikolai Alferov

**14:10 – 14:30**

**Song of Orpheus: Artistic Image and the Search for Absolute Beauty** (*in person*)

*Fomina Irina Anatolyevna*, Postgraduate Student of the Faculty of Arts of the Lomonosov Moscow State University

**14:30 – 14:50**

**Titian's *Penitent Mary Magdalene*: From a Portrait of a Courtesan to *ritratto del santo*** (*in person*)

*Marchenko Nadezhda Aleksandrovna*, Postgraduate Student, Faculty of Arts, Lomonosov Moscow State University

**14:50 – 15:10**

**"Ontological" Portrait. On the Problem of Typology of Works by Fyodor Rokotov** (*online*)

*Merezhnikov Andrey Nikolaevich*, PhD in Art History, Associate Professor of the Department of Art History and Museology at the Ural Federal University named after the First President of Russia Boris Yeltsin

*Stihina Maria Igorevna*, Senior Lecturer of the Department of Art History and Museology at the Ural Federal University named after the First President of Russia Boris Yeltsin

**15:10 – 15:30**

**Farangi-sazi as a New Ideal of Beauty in Persia** (*online*)

*Martynova Daria Olegovna*, PhD in Art History, Senior Lecturer at the Institute of History of St. Petersburg State University

Coffee break

## **Section Art: yesterday, today, tomorrow**

### **Francothèque**

**16:00 – 16:20**

**Semiotic Projections of the Visual Image: Materials from the Exhibition “Image of Science” (for the 300th Anniversary of the Russian Academy of Sciences) (*in person*)**

*Korshunova Yevgeniya Aleksandrovna*, Doctor of Philology, Leading Researcher at the Alexander Solzhenitsyn House of Russian Abroad, Associate Professor at the Patrice Lumumba Peoples' Friendship University of Russia

**16:20 – 16:40**

**Virtual Exhibitions and Galleries: New Formats of Interaction with Art (*online*)**

*Vigel Narine Liparitovna*, Doctor of Philosophy, Head of the Department of Philosophy with a Course in Bioethics and Spiritual Foundations of Medical Activity at the Rostov State Medical University of the Ministry of Health of the Russian Federation

*Mettini Emiliano*, Candidate of Pedagogical Sciences, Head of the Department of Humanities at the Nikolay Pirogov Russian National Research Medical University of the Ministry of Health of the Russian Federation

**16:40 – 17:00**

**Visualization of Stress in the Works of Russian Science-art Artists. On the Example of the Works of Anastasia Kostina and Anna Zeladina (*in person*)**

*Konishcheva Maria Evgenievna*, Postgraduate Student of the State Institute of Art Studies

**17:00 – 17:20**

**Semiotic Parallels in Painting and Literature of German Romanticism (*online*)**

*Bashilova Yulia Vladimirovna*, Lecturer, Postgraduate Student of Moscow State Linguistic University

**17:20 – 17:40**

**Artificial Intelligence through the Eyes of Artists: Fears or Real Threats? (*online*)**

*Matveev Mikhail Yuryevich*, Doctor of Pedagogical Sciences, Leading Researcher, Department of the History of Librarianship, National Library of Russia



## **Section *Semiotics of Digital Reality*** **Scientific Hall**

**18:00 – 18:20**

**Semiotics and Creativity of Artificial Intelligence in a Communicative Model, based on Interaction with a Neural Network (ChatGPT 3.5, ChatGPT 4o) (*in person*)**

*Vdovichenko Andrey Viktorovich*, Doctor of Philological Sciences, Professor, Leading Researcher, Department of Theoretical Linguistics, Institute of Linguistics, Russian Academy of Sciences

*Makeev Andrey Yuryevich*, Researcher, Department of Theoretical Linguistics, Institute of Linguistics, Russian Academy of Sciences

**18:20 – 19:00**

**Discussion “Culture as a Collective Intelligence”** (with the Participation of Speakers, Master’s Students of the State Academic University for the Humanities and Listeners of the Lecture Series “Semiotics 2.0” in the Library of Foreign Literature)

**19:00**

CLOSING OF THE CONFERENCE